



## Welcome



## Great start to 2016

We have had a flying start to the year on a number of fronts.

Demand for TC1 land in the north east of the city has exceed all expectation. Further stages in the Prestons Park development in Marshlands have been accelerated to meet the demand.

Extensive research revealed that Vendors are seeking a simple fee structure and reassurance that their home is priced correctly to ensure a timely sale. We developed Integrity Suite to meet that need. We have been very pleased with the interest shown to date. Should you wish to find out more details please feel free to contact us.

Our recent auction on behalf of Child Cancer has been a humble reminder of how proud we are to be a lead sponsor of this amazing charity.

Don't forget - we're always happy to help.

Regards,  
Colin Lock  
Managing Director

## Charity begins in the community

Professionals Christchurch demonstrates commitment to its local community in all sorts of ways, one of which is to fully uphold its parent company's 20-year-strong association with the Child Cancer Foundation.

As a Superhero Sponsor of the Foundation since 1994, the Professionals Real Estate Group has raised in excess of \$4 million for this non-profit organisation, which does so much to support, inform and care for children and families whose lives are affected by cancer. Through donations and project funding, it's assisted with the Foundation's head office, its holiday homes in Taupo and Queenstown, Family Places in Auckland and Wellington, and aims to help establish more nationwide facilities for cancer sufferers and their families to spend quality time together during long periods of cancer treatment. The company also contributes a donation from each property sale to the Foundation. So, Professionals Christchurch is always on the lookout for ways to raise funds locally - and the first part of 2016 is already off to a great start.

### Hot Sale

First, hot off the press is the sale of 20 Cashel Street - a sleek and sophisticated inner-city townhouse built for The Child Cancer Foundation. Professionals Christchurch put in place a free marketing campaign to raise awareness and help attain the best possible price. Happily,

this campaign resulted in the property reaching \$786,000 at auction, which will be ploughed back into the Foundation.

### Street Appeal

Second, March is Appeal Month - the most important fundraising and awareness campaign on the Child Cancer Foundation calendar. On Friday 18 and Saturday 19 March, volunteers from Professionals Christchurch will join the Street Appeal Team around the city to help raise awareness and much-needed funds.

### Everyone's a winner

Finally - save the date! On Friday 8 April, there will be the Professionals Christchurch Charity Golf Day at Clearwater Golf Resort. These golf fund-raisers have been hugely popular in the past, and it promises to be a day of fun for friends, clients, business partners and suppliers - regardless of golfing ability. Some wonderful prizes will be up for grabs at the enjoyable prize-giving after-function, including the prize draw of seven nights for two in Niue, staying at the Scenic Matavai Resort, kindly donated by Scenic Hotel Group, with flights donated by Professionals Christchurch. Every person who enters goes in the draw. What are you waiting for? Hurry up and register!

Email [lauren@prof.co.nz](mailto:lauren@prof.co.nz) before 1 April for your registration pack and start practising that swing!



## Professionals Christchurch Golf Day

A charity event for The Child Cancer Foundation



**Date** Friday 8 April  
**Time** 11am - 8pm including prize-giving, drinks and nibbles post tournament  
**Where** Clearwater Golf Club, 40a Clearwater Avenue  
**Price** \$110.00 or pay to sponsor a Child Cancer Family to play!  
**Format** Casino Ambrose. Team of 4 players compete in Ambrose format with a twist.  
**Registrations** Before 1 April, email [lauren@prof.co.nz](mailto:lauren@prof.co.nz) for a registration pack

Grand prize draw 7 nights for two to Niue including flights staying at Scenic Matavai Resort Niue

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Christchurch House Sales						
Suburb	Median Price September - December			Median Days on Market Sept - Dec		
	2014	2015	Variance	2014	2015	Variance
Addington	\$365,000	\$328,000	-10%	40	46	16%
Aidanfield	\$680,000	\$666,000	-2%	37	38	3%
Avonhead	\$525,000	\$577,500	10%	36	31	-15%
Beckenham	\$465,000	\$506,000	9%	37	39	5%
Cashmere	\$634,000	\$598,000	-6%	34	43	25%
Central City	\$377,500	\$430,000	14%	36	51	40%
Cracroft	\$645,000	\$470,000	-27%	35	47	34%
Halswell	\$540,000	\$550,000	2%	41	41	0%
Hillmorton	\$435,000	\$438,500	1%	29	38	29%
Hoon Hay	\$391,000	\$400,500	2%	31	36	16%
Hornby	\$380,000	\$380,000	0%	36	41	14%
Ilam	\$625,000	\$630,000	1%	31	37	19%
Lincoln	\$595,000	\$610,000	3%	50	68	36%
Opawa	\$365,000	\$385,000	5%	52	45	-13%
Prebbleton	\$669,500	\$650,000	-3%	40	37	-6%
Riccarton	\$420,900	\$464,000	10%	37	40	7%
Rolleston	\$527,750	\$550,000	4%	50	44	-12%
Russley	\$441,850	\$445,000	1%	34	37	10%
Sockburn	\$407,500	\$385,000	-6%	41	43	5%
Spreydon	\$393,000	\$407,500	4%	33	48	45%
St Martins	\$444,000	\$432,000	-3%	30	34	13%
Sydenham	\$370,000	\$370,000	0%	42	36	-14%
Waltham	\$270,000	\$325,500	21%	44	40	-9%
Westmorland	\$692,500	\$690,125	0%	55	42	-25%
Wigram	\$635,000	\$611,000	-4%	37	45	23%
Woolston	\$336,000	\$346,250	3%	40	36	-10%



20 Cashel Street Charity Auction

**Contact us today**

**Hoon Hay Office:**

33 Halswell Road,  
Christchurch

**Papanui Office:**

520 Cranford Street,  
Christchurch

(03) 338 5924

service@prof.co.nz

[www.prof.co.nz](http://www.prof.co.nz)

