



## Welcome



## Great start to 2017

Residential sales have gotten off to a good start in 2017 and we are finding that there is a steady demand for well-presented homes in the mid and lower segments of the market. Our simple fee structure of 2.99% + GST inclusive of a comprehensive marketing package is finding favour with many vendors across the city.

Our Property Management Division is reporting steady enquiry for realistically priced properties across the city. We closely monitor our vacancy rates and are pleased to report that our vacancy rates are well below that which has been recently reported in the media.

Overall we are looking forward to the balance of 2017 with optimism and enthusiasm.

Don't forget - we're always happy to help.

Regards,  
Colin Lock  
Managing Director

## Coming of Age

### Professionals Child Cancer Foundation Sponsorship Turns 21

Professionals has been a Superhero sponsor of the Child Cancer Foundation (CCF) for 21 years now, and in 2017, Professionals Christchurch will be fully upholding its parent company's commitment to raise funds for this non-profit organisation, which does so much to support, inform and care for children and families whose lives are affected by cancer.

### Taking It To The Streets

March is always an important time in the charity's calendar, as it is Street Appeal Month. So, on Friday 17th and Saturday 18th March, volunteers from Professionals Christchurch will join the dedicated Street Appeal Team around the city to help raise awareness and much-needed funds. Gather your loose change and look out for them and remember to give generously!

### Swinging It On The Green

Dust off those golf clubs because, hot on the heels of the Street Appeal will be our popular annual Professionals Christchurch Charity Golf Day at Clearwater Golf Resort on Friday 7th April from 11am - 8pm.

**Get your registration in pronto, as the closing date for entry is 1st April - just \$120 per person - or pay to sponsor a CCF family member to play!**

Promising to be a day of fun and convivial competition for friends, clients, business partners and suppliers, this is also a genuinely good fund-raising opportunity. Don't worry if your golf swing has gone rusty over winter, all stages and abilities can enter, as we're playing Casino Ambrose format (with a twist). So, whether you play off a 36 or a 3, everyone is welcome and will be guaranteed a good laugh, great company, healthy fresh air, followed by drinks, nibbles and a jovial prize-giving

ceremony in the Clubhouse Members' Lounge post-tournament. Each player (or player sponsor) will be put in the Grand Prize Draw to win three nights for two at Scenic Franz Joseph Glacier, including travel and a spa voucher (see below for last year's winner's memories of his trip to Niue).

### Sponsorship Opportunities Galore

We have a number of sponsorship opportunities throughout the day, allowing you to simultaneously help generate funds for CCF while advertising your products and services. We're currently looking for prizes, so we're hoping everyone will chip in. We need everything from small prizes to put on our prize table and larger rewards for individuals or teams placed first, second and third, to bigger ticket items for our auction. All sponsors' names or logos will be displayed on our sponsorship presentation loop, running during the post-tournament event, and will be included in our Facebook event page set up for the day. Alternatively, you could sponsor an individual hole for \$100, which would get you signage both at the tee and at the hole itself.

What are you waiting for? Hurry up and register!

Email [lauren@prof.co.nz](mailto:lauren@prof.co.nz) before 1st April for your registration pack, and get polishing that swing!



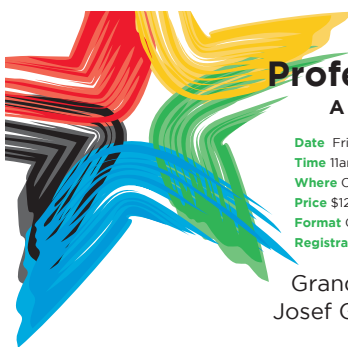
Residential Real Estate | Property Management | Section Sales

### Niue Memories

Brent Smith of BOS Construction, winner of last year's Grand Prize Draw of a trip for two to Niue describes his experiences

We had a good look around the island by car, and did a lot of walking to see the sights. We're pretty used to the roads in Christchurch, but Niue's are even more bumpy!

We enjoyed snorkeling around the coral-reefs and the weather was lovely, temperatures ranging between 21 and 29°C degrees, with a little humidity some days. Scenic Circle was in a great location right on top of a limestone cliff, so the views were fantastic, although sadly we didn't see any whales! Food at the resort and restaurants was unbelievably good – an experience in itself and, in my opinion, worth a trip to the island for that alone!



### Professionals Christchurch Golf Day

A charity event for Child Cancer Foundation

**Date** Friday 7 April 2017  
**Time** 11am - 8pm including prize-giving, drinks and nibbles post tournament  
**Where** Clearwater Golf Club, 40a Clearwater Avenue  
**Price** \$120.00 or pay to sponsor a Child Cancer Family Member to play!  
**Format** Casino Ambrose. Team of 4 players compete in Ambrose format with a twist.  
**Registrations** Before 1 April 2017, email [lauren@prof.co.nz](mailto:lauren@prof.co.nz) for a registration pack

Grand prize draw 3 nights for two to Scenic Franz Josef Glacier with a spa voucher and including travel.

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## PRESTONS PARK

We have just released Stage P of Prestons Park.

This is the 5th stage of the development we have released in 15 months and despite the doubters in the market we have sold most of the 51 sections released within a few days.

We anticipate that we will be releasing the next stage in April this year.

There are still a few sections available, all of which are titled and ready for you to build.

### Contact us today

#### Hoon Hay Office:

33 Halswell Road,  
Christchurch

#### Papanui Office:

520 Cranford Street,  
Christchurch

(03) 338 5924  
[service@prof.co.nz](mailto:service@prof.co.nz)

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Christchurch House Sales						
Suburb	Median Price October - December			Median Days on Market Oct - Dec		
	2015	2016	Variance	2015	2016	Variance
Addington	\$330,000	\$328,000	-1%	42	44	5%
Aidanfield	\$662,000	\$690,000	4%	42	30	-29%
Avonhead	\$575,000	\$515,000	-10%	30	44	47%
Beckenham	\$510,500	\$552,000	8%	42	43	4%
Cashmere	\$581,050	\$706,500	22%	42	36	-13%
Central City	\$447,000	\$548,000	23%	44	39	-13%
Cracraft	\$470,000	\$330,000	-30%	47	33	-30%
Halswell	\$543,500	\$548,500	1%	40	40	0%
Hillmorton	\$425,000	\$422,784	-1%	36	37	1%
Hoon Hay	\$400,000	\$440,000	10%	36	38	6%
Hornby	\$378,000	\$404,000	7%	37	46	23%
Ilam	\$630,500	\$620,000	-2%	37	34	-8%
Lincoln	\$610,000	\$576,500	-5%	64	61	-5%
Opawa	\$390,000	\$407,500	4%	45	29	-37%
Prebbleton	\$660,000	\$707,500	7%	30	47	55%
Riccarton	\$455,000	\$425,000	-7%	38	43	13%
Rolleston	\$545,000	\$540,000	-1%	45	42	-8%
Russley	\$439,000	\$490,000	-12%	40	46	15%
Sockburn	\$397,500	\$412,500	4%	49	46	-6%
Somerfield	\$450,000	\$449,000	0%	35	38	9%
Spreydon	\$410,000	\$433,000	6%	49	42	-15%
St Martins	\$436,000	\$466,500	7%	34	48	41%
Sydenham	\$378,500	\$351,500	-7%	36	44	24%
Waltham	\$320,500	\$399,000	24%	44	112	155%
Westmorland	\$646,250	\$717,500	11%	38	46	-21%
Wigram	\$602,500	\$633,000	5%	50	42	-16%
Woolston	\$346,250	\$340,000	-2%	36	41	14%